



Reception & Awards Dinner

June 18, 2026 | Central Bank Center | Lexington

EVENT IMPACT REPORT







The Kentucky Chamber of Commerce and the Kentucky Society for Human Resource Management (KYSHRM) developed the Best Places to Work in Kentucky initiative to identify and recognize Kentucky businesses that represent the ideal workplace environment through dedication and creativity. Those companies selected as winners will be recognized during an awards dinner.

We start at the bottom of the list and work our way up to number one in the small, medium and large categories. The prestigious awards program has experienced incredible growth and has emerged as the standard for workplace achievement.



This was my first attendance, and it was absolutely amazing.

This was one of the most spirited dinners I've attended. It was great to see high participation and celebration of the winning companies.

I completely enjoyed the opportunity to attend and learn more about the Best Places to Work in Kentucky, and I hope that I'm selected to attend again next year!

So much fun!! Great event--don't do anything differently.

The program had great energy this year. Always run very smoothly and professionally.

Overall wonderful event.

Great food, atmosphere, and well run.

It went very smooth and faster than last year. Liked that they varied the small, medium and large winners. Food was good! Service was also very good. Nice job!

Awesome experience for my team. It builds excitement and fosters continued engagement in the meaningful work that we do!

It was an excellent event, and our team really enjoyed it.

It was excellent and was glad to be a part of this event, I will be back next year!!

The vibe, overall experience, food, networking...PERFECT. To be honest, this was my first Best Places to Work event and I wasn't having the best day. From the moment I entered registration to the end of the event, my entire energy level changed. Fantastic event!

Thank you for all your hard work in delivering a well organized, fun evening!

This event is one of my favorites of the year! We were able to bring a larger crew this year, and we had the best time! Thank you to all the staff!

It was a really fun event.



RETURN ON INVESTMENT



ATTENDEES

Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Itinerary card

ATTENDEE DEMOGRAPHICS

Titles:

Those with the following titles were in attendance:

36% Executive

24% Director

13% Manager

27% Other

Industries Represented:

63% Services

21% Finance, Insurance, and Real Estate

5% Construction

5% Transportation, Communications, Electric, Gas, And Sanitary Needs

4% Manufacturing

2% Retail Trade

Company Size (# of employees):

54% 0-100

22% 101-250

7% 251-500

12% 501-1000

5% 1001+



SPONSORS

The Best Places to Work in Kentucky program has been and will continue to be successful thanks to our sponsors, applicants and winners.

Thank you for your support!

[View our sponsors here.](#)



BRAND VISIBILITY

Marketing

EMAIL

8	Unique promotions
84,329	Emails delivered
19,704	Unique opens
577	Clicks
477	Unique Clicks

SOCIAL MEDIA

FACEBOOK/INSTAGRAM

9,601	Impressions
1,306	Engagements

LINKEDIN

3,145	Impressions
101	Engagements

TWITTER

350	Impressions
5	Engagements

PRESS

2	News Releases
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MEDIA MENTIONS & PICKUPS

The Oldham Era, Lebanon Enterprise, News-Enterprise, Kentucky Standard, and Stites & Harbison

WEBSITE PRESENCE

Sponsor logos and company webpage links displayed at www.bestplacetoworkkentucky.com

BRAND EXPOSURE

Best Places to Work Magazine - circulation 12,500

—CLICK HERE TO VIEW—



4.6 out of 5 overall event rating



SPONSOR IN 2027!

Contact:
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