



presented by



CHI Saint Joseph
Health

Reception & Awards Dinner

June 13, 2024 | Central Bank Center | Lexington



POST-EVENT REPORT







The Kentucky Chamber of Commerce and the Kentucky Society for Human Resource Management (KYSHRM) developed the Best Places to Work in Kentucky initiative to identify and recognize Kentucky businesses that represent the ideal workplace environment through dedication and creativity. Those companies selected as winners will be recognized during an awards dinner.

We start at the bottom of the list and work our way up to number one in the small, medium and large categories. The prestigious awards program has experienced incredible growth and has emerged as the standard for workplace achievement.



What a great event this is! This was our first experience at the Awards Dinner. Our Team came away challenged to get better as a small business and proud to be mentioned with so many great Kentucky companies! We will be back!

It was a wonderful experience! It is a great way to recognize those companies that go above and beyond for their employees!

This was my first time attending a Best Places to Work event and it was great! I look forward to attending next year.

This was the most fun event ever! Thank you for hosting such a remarkable party.

It was not at all what I was expecting. It was better! I hope I get invited to go again next year! It was a lot of fun!

It was a fun night. I enjoyed the music and dancing. Despite having so many companies that needed to be announced, you all moved the event along and kept it interesting.

I had a very enjoyable evening. I like learning about some of the new up-coming companies in our state.

It was so much fun! Loved the food, the soundtrack and the vibe of this event.

Overall, it was a great event with a high-energy atmosphere.

Great event. I really enjoyed that everyone was excited no matter what their ranking was. Great community support by all.

I had a great time. It was an amazing experience that I am glad I was a part of.

Great event, the energy in the room is palpable, and I really appreciated those companies that brought something extra to their introductions. Fun time for all involved. Honored to work for a company that ranked so high for such an award.

It was amazing!! The atmosphere was energized! A lot of great food and sharing the experience with friends and others from different companies!



RETURN ON INVESTMENT



1,100

ATTENDEES

Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Itinerary card

ATTENDEE DEMOGRAPHICS

Titles:

Those with the following titles were in attendance:

31% Executive

19% Director

10% Manager

40% Other

Industries Represented:

67% Services

17% Finance, Insurance, and Real Estate

6.5% Transportation, Communications, Electric, Gas, And Sanitary Needs

4% Construction

4% Manufacturing

1% Retail Trade

.5% Public Administration

Company Size (# of employees):

44% 0-100

23% 101-250

11% 251-500

11% 501-1000

11% 1001+



22

SPONSORS

The Best Places to Work in Kentucky program has been and will continue to be successful thanks to our sponsors, applicants and winners.

Thank you for your support!
[View our sponsors here.](#)



BRAND VISIBILITY

Marketing

EMAIL

17	Unique promotions
143,827	Emails delivered
52,230	Unique opens
19,684	Clicks

SOCIAL MEDIA

FACEBOOK

8,514	Impressions
924	Engagements

LINKEDIN

1,043	Impressions
32	Engagements

TWITTER

1,496	Impressions
32	Engagements

INSTAGRAM

23	Impressions
3	Engagements

PRESS

2	News Releases
---	---------------

WEBSITE PRESENCE

Sponsor logos and company webpage links displayed at www.bestplacetoworkkentucky.com

BRAND EXPOSURE

Best Places to Work Magazine - circulation 12,500
—click here to view—



out of 5 overall event rating



SPONSOR IN 2024!

Contact:
Andrea Flanders
Director, Sponsor Relations
Kentucky Chamber
502-848-8786
aflanders@kychamber.com



Click here to visit www.timwebbphotography.com.
Click on "Client Login". When prompted enter
password **2024bestplaces** (you'll need to enter
the password twice).