



presented by  CLEARPATH  
mutual<sup>SM</sup>

Reception & Awards Dinner  
June 8, 2023 | Central Bank Center | Lexington



# POST-EVENT REPORT



The Kentucky Chamber of Commerce and the Kentucky Society for Human Resource Management (KYSHRM) developed the Best Places to Work in Kentucky initiative to identify and recognize Kentucky businesses that represent the ideal workplace environment through dedication and creativity. Those companies selected as winners will be recognized during an awards dinner.

We start at the bottom of the list and work our way up to number one in the small, medium and large categories. The prestigious awards program has experienced incredible growth and has emerged as the standard for workplace achievement.



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So much fun! I don't know when I have laughed and jammed that much and celebrated other people getting awards and been just absolutely thrilled for every single winner! Thank you!!

It was a very enjoyable evening. My company takes this very seriously. They are both a sponsor and a winner.

Was an awesome event! It was an honor and privilege to be there.

Great night and a great atmosphere. This is what happens when you get great leaders from the top organizations in Kentucky in one room for a night!

First experience attending this event. It was positive and high energy. Thanks to all that made the event memorable.

This was absolutely AMAZING!

Overall, it was a wonderful event, and we were thrilled to be a part of it!

Proud winner for many years. My company

decided to open up attendance at the event, and I really enjoyed myself.

This was my third time attending and it has always been worthwhile!

This was the best one yet!

It was a great event. Fun and high energy. Loved the creativity and just the fun atmosphere.

Amazing, high energy event that our whole team enjoyed!

It was a great evening, congratulations to all the winners!

It was truly a fun event! It was our first year. Loved it!

It was great for networking and meeting new individuals.

I have attended lots of events/dinners over the years and this by far was one of the most exciting experiences I have had. Thank you!

Fantastic! So much fun, and we enjoy it every year!

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# RETURN ON INVESTMENT



## ATTENDEES

Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Itinerary card

## ATTENDEE DEMOGRAPHICS

### Titles:

Those with the following titles were in attendance:

24% Executive

23% Director

23% Manager

30% Other

### Industries Represented:

54% Services

28% Finance, Insurance, and Real Estate

7% Transportation, Communications, Electric, Gas, And Sanitary Needs

6% Construction

4% Manufacturing

1% Retail Trade

### Company Size (# of employees):

42% 0-100

28% 101-250

13% 251-500

10% 501-1000

7% 1001+



## SPONSORS

The Best Places to Work in Kentucky program has been and will continue to be successful thanks to our sponsors, applicants and winners.

**Thank you for your support!**

[View our sponsors here.](#)



# BRAND VISIBILITY

## Marketing

### EMAIL

14	Unique promotions
124,218	Emails delivered
33,948	Unique opens
2,858	Clicks

### SOCIAL MEDIA

#### FACEBOOK

14,029	Impressions
2,209	Engagements

### PRESS

2	News Releases
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### WEBSITE PRESENCE

Sponsor logos and company webpage links displayed at [www.bestplacestoworkkentucky.com](http://www.bestplacestoworkkentucky.com)

### BRAND EXPOSURE

Web, print, and email promotions.  
Best Places to Work Magazine – circulation 12,500  
—click here to view—



**4.56**  
out of 5  
overall event rating



### SPONSOR IN 2024!

#### Contact:

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